

# Reset Focus - Privacy Policy & Terms of Use

Last updated: June 28, 2026

This policy explains how Reset Focus handles privacy, app permissions, in-app purchases and terms of use. Reset Focus is designed around a local-first principle: personal productivity signals should remain on the user's own device.

## 1. Privacy by Design: Local First

Reset Focus is designed with privacy as a core principle. Calendar, meeting and screen time analysis takes place locally on your device. This data does not leave your phone and is not shared with CILA Holding B.V. servers or third parties for analysis.

## 2. Data Collection and App Permissions

The application may request access to your calendar and/or screen time data solely to compute your tactical triggers locally. The app does not store this data long term, except temporarily in memory when needed for analysis, and does not transmit it over a network.

## 3. No Sale of Personal Data

Reset Focus does not sell personal data. The app is not built around advertising profiles, external tracking of your calendar contents or remote processing of your screen time patterns.

## 4. In-App Purchases

If you subscribe to Premium, also known as Reset Focus PRO, payment and billing are handled through Apple's secure StoreKit infrastructure. CILA Holding B.V. does not receive or store your payment card details. Subscriptions automatically renew monthly unless canceled in your App Store settings at least 24 hours before the end of the current billing period.

## 5. EULA and Terms of Use

Your use of Reset Focus, including the Reset Focus PRO subscription, is governed by Apple's Standard End User License Agreement unless a separate written agreement applies. You can read it here:

<https://www.apple.com/legal/internet-services/itunes/dev/stdeula/>

## 6. Your Rights and Choices

You can manage app permissions through your device settings and can cancel subscriptions through your App Store account. Because Reset Focus is designed not to collect calendar or screen time data on our servers, CILA Holding B.V. generally cannot access, export or delete that local device data on your behalf.

## 7. Contact

If you have questions about this policy, how the app functions or support for Reset Focus, contact CILA Holding B.V. at [info@cilaholding.com](mailto:info@cilaholding.com).

## 8. Changes to This Policy

We may update this policy when the app, legal requirements or our operational practices change. The latest version will be published on the CILA Holding B.V. website with an updated date.